

Who we are and what we do

Improving quality of life outcomes through rich early language.

Literacy has the power to improve quality of life for individuals by driving educational success, promoting health and wellbeing, strengthening whānau, and building closer connected communities. The route to literacy begins in the first 1,000 days and its foundation is early oral language.

Our Strategy

The strategy is to upskill and empower the adults in children's lives; positioning whānau and practitioners as active agents of change; equipping them with knowledge, tools and strategies to drive that change.

This strategy is powered by data. For both families and professionals, the process of collecting, interpreting and responding to data is mana-enhancing. Data drives positive change when it is measured against self-defined goals. Reciprocal learning and peer-to-peer coaching supports action that responds to data about the language environment and goal attainment. Adults are empowered to identify and adopt positive behaviour changes; and are inspired to share them with others.

Delivery

Talking Matters is a multi-disciplined team of community activators/facilitators whose skills qualifications and experience encompass Early Childhood Education, Speech & Language Therapy, Whānau Coaching, Data Analysis & Measurement, Systems Innovation, plus lived parenting experience and multilingualism.

The team combine their skills in developing and implementing the tools, resources and strategies that drive our process.

The Process

Identifying current and potential partners in communities (Educators and Whānau Supporters).

Nurturing relationships, building trust, growing capability (including foundational learning about child development and early language).

Co-designing actions that respond to setting, partner aspirations, capability, capacity.

Implementing strategies, tools and resources that are constantly improved.

Collaborating with others, across the early language ecosystem.

Measuring Outcomes to adapt and improve our delivery and to demonstrate impact.

Scaling for Impact

We build the capability of adults, through intensive partnerships to enrich language environments. Over time, we keep them connected through continuous support and resource-sharing, so they can continue to support rich early language and influence others to do so.

